

BLACK HEALTH CONNECT

Conference 2024

Programming
Overview/Agenda

July 11th - July 14th
Washington, DC



#BLACKHEALTHCON 2024

For the second time, Black Health Connect sets out to deliver a conference experience designed for the needs of our community.

As we curate this space we recognize that it is a valuable opportunity for organizations looking to recruit, collaborate, or build awareness to take advantage of.



4 Days of Networking
3 Days Expo
3 Days Programming
2 Keynote Speakers
Wellness

Day of Service - BHC Community Health Fair
40 Under 40 Awards + Black Health Ball

Over 500 Attendees (In-person & virtual)

2 VENUES

This year's conference will be set in two amazing venues;

The National Housing Center (1201 15th St NW)
and
The Westin City Center (1400 M Street NW)



1 AMAZING EXPERIENCE

Located directly across from one another, for a campus feel.

The National Housing Center will serve as the epicenter of all programming with its beautiful atrium as the backdrop for our 2024 Expo.

While the **Westin City Center** will be our hub for networking and serve as our host hotel.

Both providing a blank canvas for activations and branding throughout the weekend.

Weekend Overview



**THURS
JUL 11**

- CHECK-IN
- EXPO
- WELCOME RECEPTION

**FRI
JUL 12**

- KEYNOTE
- EXPO
- WORKSHOPS
- PANEL DISCUSSIONS
- BLACK HEALTH CONNECT: Q2 MIXER
- SOCIAL PROGRAMMING

**SAT
JUL 13**

- KEYNOTE
- EXPO
- WORKSHOPS
- PANEL DISCUSSIONS
- BLACK HEALTH BALL
- SOCIAL PROGRAMMING

**SUN
JUL 14**

- WELLNESS
- COMMUNITY SERVICE
- SOCIAL PROGRAMMING

**MON
JUL 15**

- CHECK-OUT

FOLLOWING IS AN OVERVIEW OF THE PANEL DISCUSSIONS WE HAVE IN STORE.
THIS DOES NOT INCLUDE KEYNOTE SPEAKERS, LUNCH + LEARN WORKSHOP TOPICS,
AND PENDING CONTINUING EDUCATION OPPORTUNITIES (TBD)

Friday, July 12th

Programming Overview



Inclusive Trials, Trusted Cures: Why Diversity in Clinical Trials Matters

Join us for a conversation where we unravel the importance of diversity in clinical trials. We'll dismantle myths, bridge knowledge gaps in the research process, and explore how organizations are addressing concerns and fostering trust as imperative steps toward ensuring improved diversity in clinical trials.

BHC Africa - Healthcare Through the Diaspora

In this session, we will dive deep into the Power of Partnership + Collective Impact across the African Diaspora. Hear from health professionals who are doing the work to improve health globally and lean into the power within the collective. In this age of accelerated momentum in technology, our community must continue to bridge the gap across the Diaspora and into the continent of Africa if we hope to close disparity gaps and reimagine the future for generations to come

Healthcare in the Ballot Box: Navigating Key Policies in the 2024 Election

As we near election day 2024, buckle up for a discussion on one of the most pressing issues in this year's election: healthcare policy. Join us for an educational conversation where we cut through the political noise to uncover what's truly at stake for healthcare in the upcoming election.

Harnessing the Healing Power of Food through Nutrition and Holistic Care

Food isn't just fuel—it's medicine. By nourishing our bodies with wholesome, nutrient-rich foods, we have the power to prevent illness, manage chronic conditions, and promote vitality from within. From exploring innovative community-based initiatives to discussing policy reforms aimed at improving food security and reducing disparities, we'll uncover a wealth of knowledge aimed at empowering you to take control of your health journey, as well as the patients you care for.

Start-up Stories: Developing Community Centered Health Tech

In a world where healthcare innovation is booming, it's the stories behind the startups that truly captivate us. This panel isn't just about technology—it's about the passion, dedication, and ingenuity driving these startups to create solutions that directly address the needs of our communities. Hear firsthand how startups identified community needs, overcame challenges, and developed innovative solutions that empower us in both our personal care and the care of the communities we serve.

The Intersection: Beauty x Health

Self-care rituals and cosmetic innovations are everywhere. This discussion will delve into topics such as the the product development process, challenges and opportunities in skin care for diverse skin tones, the importance of representation in beauty and healthcare, and the emerging trends that cater to the unique needs of skin of color.

Making Noise about Silent Disabilities

Disability in the United States impacts multiple sectors of healthcare from community awareness to access and education. However, disability is prominent within the United States and often goes untreated, undiscussed, and leaves millions suffering in silence. Join us for a conversation focused on strategies for improving awareness and treatment for folks living with disabilities and their caretakers.

Wearable Tech: Personal wellness as a path to improved patient care

The rise of wearable technology has revolutionized the way we track and manage our health. This panel will explore the potential of wearable devices to empower individuals to take an active role in their wellness and improve patient care. Join us to learn how these innovative tools can empower patients, enhance clinical decision-making, and ultimately lead to better health outcomes.

Saturday, July 13th

Programming Overview



Financially Lit

This session will leave you with actionable tools to grow and diversify your wealth.

Leadership + Achievement: Black Men in Healthcare

Because we keep on achieving, we're running this panel back with more exceptional Black men in the healthcare industry. From groundbreaking research to leadership roles, this panel will showcase the resilience and brilliance of Black men who have excelled in various healthcare fields. Gain insights into their experiences, challenges, and triumphs, while learning tangible tools to apply to your career journey. Prepare to be inspired by their stories and explore avenues for empowering future generations of Black men in healthcare.

Leadership + Achievement: Black Women Achieving in Healthcare

Because we keep on achieving, we're running this panel back with more exceptional Black women in the healthcare industry. From groundbreaking research to leadership roles, this panel will showcase the resilience and brilliance of Black women who have excelled in various healthcare fields. Gain insights into their experiences, challenges, and triumphs, while learning tangible tools to apply to your career journey. Prepare to be inspired by their stories and explore avenues for empowering future generations of Black women in healthcare.

Decoding AI in Healthcare: From the Basics to the Breakthroughs

AI is... everywhere! But what does AI really mean? Understanding the basics of AI is fundamental for navigating its integration into healthcare. By grasping the foundational principles, you'll be equipped to understand how organizations are harnessing AI to enhance patient care, optimize operations, and drive innovation in the industry.

The Real on Women's Health: Gyn Care

Cervical cancer remains a significant global health challenge. Fibroids, which disproportionately affect Black women are often overlooked or misunderstood. This session isn't just about statistics or medical jargon; it's about equipping us with the tools to navigate the complexities of gynecological health. Join us in uncovering the realities, challenges, and ways of navigating women's health – because it's time to get real.

Healing the Healers: Prioritizing Mental Health for Healthcare Professionals

Amid the relentless demands and pressures of the healthcare profession, the mental health of frontline workers often takes a backseat. Yet, the toll of this silent struggle can be profound, affecting not only the individuals themselves but also patient care and outcomes. From discussing the stigma surrounding mental illness to exploring practical strategies for self-care and resilience-building, we'll uncover a wealth of insights to empower healthcare workers to prioritize their mental health.

The Real on Men's Health: Heart Health

Heart disease remains the leading cause of death for men globally, but within that statistic lies a troubling disparity: black men face significantly higher rates. From debunking myths and misconceptions to advocating for tailored interventions and support systems, we'll explore pathways toward equitable heart health for all men.

Sunday, July 14th Programming Overview



Personal Wellness

Join us for a morning of personal wellness opportunities including yoga, community run, HIIT Class, and more



Community Service: 1st Annual #BlackHealthCon Community Health Fair

We're coming together to give back to the community. Join us and our partners at the Distant Relatives Project for a community health fair in SE DC serving the communities of Ward 7 and Ward 8.

